

Chaitanya Kumar Murikipudi

Product Designer

Experience : 5.5 years

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Summary

Guiding businesses on a transformative journey, I leverage data-driven strategy and design expertise to propel them from uncertainty to unwavering confidence. By crafting exciting and revolutionary digital experiences, I empower companies to embrace a new era of success and innovation.

Education

Computer Science and Engineering Kakatiya University, Warangal

Bachelor of Technology (2013 – 2017)

Served as class representative for 3 years. Organized several technical events like Google IT'16 and Kitzilla'15. Acted as student chief editor for foCuSE AND roCkSE departmental magazines.

Participated in workshops like Ethical Hacking, Web design by IEEE, Bootcamp by Free Software Moment of India.

Skills

Methods

Design Sprints • Card Sorting • Design Principles • Value Proposition Canvas • Hypotheses • Problem Statements • Qualitative Research • Story Mapping • User Testing • User Flows • Process Flows • Customer Journey • Service Blueprint • Customer Profiles • SWOT Analysis • Affinity Map • User Stories • Lightning Decision Jam • Stylescapes • Moodboard • Design System

Tools

Figma • Adobe CC • Invision • Notion • Miro • Confluence • Jira • HTML • CSS • JS

Experience

Product Designer • Mutual Mobile, Hyderabad

August 2022 – July 2023

Worked on three projects. Learned to rapid prototype with team in a week, experienced on how to takeover and handover project on short timelines, Worked on discovery processes to maximize the product design decisions.

Senior UI/UX Designer • LDev Technologies, Hyd

November 2020 – July 2022

I worked on several global projects along with a few in-house products. As a senior designer, I lead a team of 2 designers. Worked on UI/UX projects, web development and branding.

UI/UX Designer • Defmax, Hyderabad

October 2017 – October 2020

Worked on multiple projects delivering services like prototyping, usability testing, graphic design, website design. Learnt design systems, principles, UX process and worked with multiple tools of design like Figma, Illustrator, Photoshop and Canva.

Languages

Fluent: English • Telugu • Hindi

Conversational: Spanish • German